

# Brett Davidson



Brett joined the financial services industry in Australia in 1991 as a financial planner. In 1995 he became a partner in Profile Financial Services, a Sydney based planning firm.

**Profile was transformed from a commission-based insurance and pensions business into a leading example of the modern fee based advisory practice. Brett's UK experience is vast and varied and includes the following highlights:**

Designing and running the Institute of Financial Planning Transition Workshops

Presenting at PIMS2006 and PIMS2007 where he was rated top workshop presenter

At the New Model Adviser awards in 2006 over 40% of nominees had been involved with FP Advance and in 2007 two of the winners were FP Advance clients

In 2007 Professional Adviser magazine rated Brett one of the Top 50 Most Influential IFAs in Britain